



asian resource centre
croydon

Introduction to Fundraising

Date: Thursday 10th April 2014

Time: 10am – 3pm

Venue: ASKI 30 Union Road

This is a full-day workshop introducing participants to the key aspects of fundraising. This course will support participants to understand the jargon used, to map their fundraising needs in relation to the 'spectrum of income generation' and think about what key information is needed to complete successful grant applications.

Who should attend?

This course is suitable for anyone who:

- *Is involved with fundraising for the organisation*
- *Is new to fundraising*
- *Is starting up an organisation*

Cost:

The cost for this Introduction to Fundraising workshop is as follows:

ARCC Members: Free

Non-members: £15.00

If you are interested in this course contact Joseph to register your interest via email to: joseph.jeffers@arccltd.com or call 020 8684 3784.

We will have further training opportunities in the coming months, please check our website www.arccltd.com for the latest courses on offer.

PQASSO Quality Mark

ARCC is delighted to have achieved the PQASSO Quality Mark. PQASSO is an externally assessed award, endorsed by the Charity Commission, which allows organisations to demonstrate their quality and credibility to service users, funders and commissioners because it addresses everything that is required to ensure organisations are effective and efficient.



We knew from the start that embedding the PQASSO framework (which involves scrutinising every detail of our organisation; the systems that are in place; the activities we undertake; the impact our work has, and the outcomes we deliver) would require considerable time and effort. So, you might ask, why did we decide to apply for the award rather than just happily potter along basking in the success of the wide range of projects ARCC has successfully delivered over the last five years? Joseph Jeffers Director of Operations responds by highlighting that ARCC has become concerned at the number of groups asking for our help who appear to focus solely on delivery without giving enough attention to the Governance that underpins any



Charities Evaluation Services

successful, sustainable project and he cites the recent national publicity surrounding investigations undertaken by Charity Commission to tackle instances of abuse and bad management within the sector.

As an infrastructure agency we firmly believe we should lead by example and be able to offer the guarantee of being fit for purpose and well governed. Having this accreditation demonstrates to funders, commissioners and strategic decision making bodies that we are well placed to meet the challenges that will inevitably face Croydon's Third Sector in the coming years.

ARCC would like to thank our staff, members and stakeholders who gave their time and energy to help us achieve this award.



International Women's Day



Asian Resource Centre of Croydon (ARCC) celebrated International Women's Day on Saturday 8th March 2014 at ASKI, 30 Union Road, Croydon.

People from all walks of life attended the event from various Communities. The theme for this year's event was "Inspiring Change".

Mrs Ghazala Mirza (ARCC Director) chaired the event with a host of inspiring Women speakers from different backgrounds speaking about their personal and professional journeys in life including: - Cllr. Sara Bashford (Cabinet Member for

Corporate & Voluntary Services), School Teacher Abida Ahmad (Head of Humanities at Archbishop Lanfranc School), Sahara Quli (Executive Director of Skills to Donate), Cllr. Manju Shahul-Hameed (Labour Member for Broad Green Ward) & Cllr. Bernadette Khan (Labour Member for West Thornton Ward). Also in attendance were ARCC Directors Mr. S Kanagasundaram (Acting Chair), Cllr. Humayun Kabir (Treasurer) & Mashhood Ahmed (Director).

There were also performances from Shalini Shivashankar from Upahaar School of Dance giving a

demonstration of Bharatanatyam dance style as well as classical singing performances from local singers Shubha Das & Sapna Das who entertained the audience.

A mouth-watering lunch was prepared by Mrs Darr and her team from Eastern Oasis Luncheon Club for all to feast on. This was truly an event that showcased International Women's Day in all its glory showing unity in the community with so many people gathered from different backgrounds.

ARCC is planning on having a number of events over the course of the next twelve months which will bring different communities together to share the incredible amount of good work taking place in the Borough.



Cllr. Sara Bashford



Shalini Shivashankar



Asian Resource Centre of Croydon Ltd

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