



asian resource centre
croydon

Annual Report 2014/15

Chair's Preface

Whilst it has not been an easy year and with the pressures on the public purse, ARCC continued to deliver significant & impressive range of projects supporting the Asian Voluntary sector in Croydon. As an infrastructure organisation our work is delivered in partnership with a range of community groups and the last year has seen increased consultation in looking at how we can develop new services and make them sustainable. A key concern is where there is a growing demand of increase in front line community services, the sector is faced with challenge of decline in funding opportunities.

Our vision and mission remains the same but we must constantly evolve to meet local needs and adapt our strategy accordingly. We need to ensure that we continue to provide training and development support to those organisations which are struggling with their governance, policy development and issues like fundraising. This will result in the development of Healthy partnerships between organisations and will nurture a culture of joint working which will eventually improve chances of joint bidding and winning contracts. This will also make it possible to deliver high quality services giving best value for money in the Borough. This kind of initiatives will have huge Social Capital value for the communities.

This year we have reviewed the way we recruit new Directors; concentrating on sourcing people with key skills which are required to deliver our strategic objectives. We have continued to deliver a range of accredited training courses in subjects ranging from First Aid and Leadership to Fundraising and Policy Development. We are very proud of our Capacity Building project which supports groups to operate more effectively catering for the needs of their services users. We have restructured our team to meet the changing landscape and have developed new relationships with commissioners and decision makers so that more resources can be made available to support our partnership activities. We know there will be difficulties moving forward, but are also prepared to take up the challenges of developing new partnerships and offering solutions to the issues in a more robust and cost effective way. We welcome any support that you can offer us in order to achieve our objectives.

Mashhood Ahmed
Chair



Vision, Mission & Aims

Vision

Our vision is to be a hub for information, advice and support on the key issues affecting the Asian communities in the area and be widely recognised and valued as an asset to Croydon.

Mission

We will work to inspire enterprise, employment and civic engagement within the Asian communities in Croydon. We will help Asian businesses, community organisations and individuals play a positive role in creating a prosperous and harmonious Borough.

Aims

Highlight and address the needs of the Asian communities in Croydon regardless of religious, linguistic or cultural difference.

Work closely with strategic bodies and service providers to ensure the needs of the Asian Communities (in particular of South Asian origin Bangladesh, India, Pakistan and Sri Lanka) are known and met.

Assist our members in the process of building their knowledge, skill and capacity and thereby become more beneficial to, and effective in, the communities they live, work and serve.

Director of Operations Report

The work delivered by ARCC is primarily led by the individuals and organisations we work with. We have consulted widely over the last year and set up systems to be able to respond to demand. We are delighted that the Board of Trustees reflects the diversity of the Asian Voluntary sector in the Borough.

The funding landscape is becoming increasingly difficult which means we have to look at new ways to deliver services including the introduction of a charging policy. The groups we support are also facing challenges with less funding available and more complex applications for very small grants. We continued to support agencies to develop and in some instances streamline their services. Over the last year we have developed a range of systems which will place us in a strong position for both commissioning as well as new partnership opportunities.

We continue to listen to the people whose voices are not heard, and aim to bring meaning into the lives of all our members. Each year it becomes more difficult to deliver the full range of services that are required, however we look at every opportunity that becomes available.

Joseph Jeffers
Director of Operations



Healthy Living Workshop



Elders Coffee Morning



Community Engagement



OCN Certificate Presentation



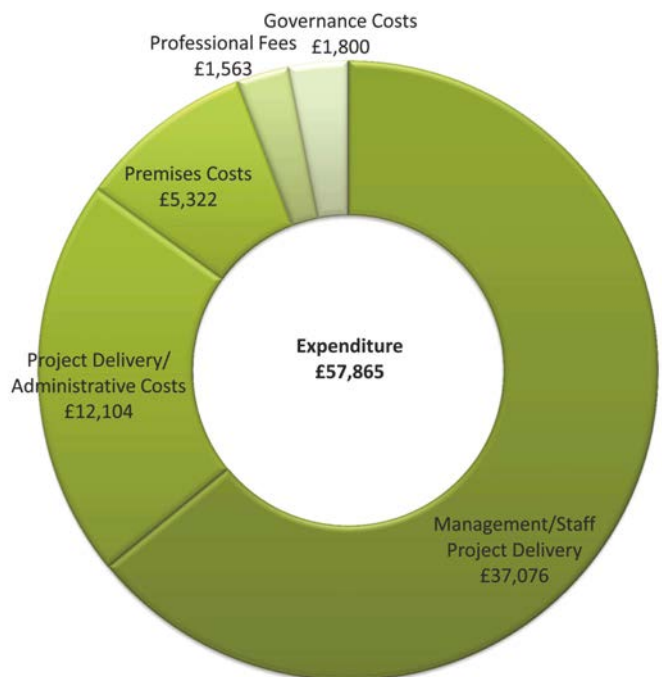
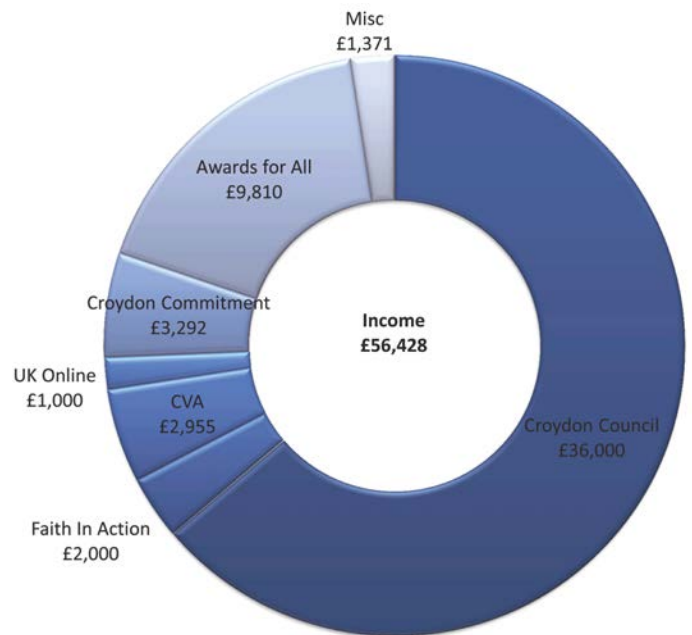
Charity Fare Event

Achievements 2014/15

- Capacity Building - We have delivered a range of 1-1 and group support over the last year which has engaged groups to partnership working.
- Awards for All - Delivered sessions in health & wellbeing, health promotion, IT support and activities that supported the creation of stronger communities.
- Faith In Action - Undertook work in community cohesion with different community groups bringing together people from a range of faiths to discuss issues of concern.
- CVA Concrete to Coriander - Looked at a range of health inequalities in the Borough and ways of reducing them, including; diabetes, high blood pressure etc.
- Croydon Commitment - Delivered a range of activities that contributed to more active citizens in the Borough of Croydon through our Leadership Project.
- UK Online - Delivered weekly ICT Classes to elders from beginners to intermediate from using a mouse to staying safe online.
- CVA Healthy Weight, Healthy Lives - Range of workshops held exploring health and well-being in particular relating to Asian Communities in Croydon.
- Elders Coffee Morning - In January 2015 we started a monthly coffee morning, a much needed monthly event allowing elders from a diverse community to socialise and share experiences.
- Delivered a wide range of training opportunities for the Community including OCN accredited courses in the area of leadership.
- Supported groups in bidding for funds from Foundations and the Lottery.
- Delivered a wide range of workshops in Business Planning, Marketing Presentations, Evaluation, Social Enterprise Setup and Volunteering.
- Office move to new premises, which has resulted in increased delivery to the Community.
- Recruited new Board of Directors & Co-Opted Members with fresh energy and ideas.

Financial Statement

Year Ending 31st March 2015



Please note this is a summarised version of the Annual Accounts. A full set of accounts is available upon request via email to info@arccltd.com



International Women's Day Celebration

Secretary's Outlook

Welcome to ARCC'S Annual Report for 2014/2015. ARCC has worked with a range of partners and individuals over the last year and we are looking forward to more collaboration over the coming year. The climate for civil society organisations of all kinds continues to be a difficult one, with major pressures on all the resources we depend on, whether that is people's time and enthusiasm, affordable places to meet or hold an event or funds to provide services and support to those who need help. At ARCC we have consulted over the last year more than ever to try and make certain that our delivery was meeting the needs of our users and as far as possible we were not duplicating services.

Our objectives for the year have remained unchanged: supporting individuals and groups to get involved in civil society, developing ways of sharing good practice and resources and helping to coordinate diverse voices of individuals and organisations so that together we can have a positive impact on wider social agendas.

I would like to thank the staff, volunteers and my fellow Directors for their time, skills that allow ARCC to respond to new challenges. My visits to the Centre speaking with both staff and users make it clear that there is a growing need for the work we provide in the Borough. I look forward to the coming year with optimism.

Dilly Surelia
Secretary

ARCC Board of Directors & Staff

Mashhood Ahmed	Chair
Vidyadharan Chandrababu	Vice-Chair
Dilshad (Dilly) Surelia	Secretary
Rumel Jahur	Treasurer
Ashtaq Arain	Director
Bhupinder Bhardwaj	Director
Somasundaram Kanagasundaram	Director
Ghazala Mirza	Director
Raghu Shetty	Director
Stephanie Burke	Director (<i>Resigned Jul 2015</i>)
Ragnath Singh Kooner	Director (<i>Resigned Jan 2015</i>)
Mrudula Patel	Co-Opted Member
Joseph Jeffers	Director of Operations
Mamun Khan	Capacity Building Officer



Mayor of Croydon visiting ARCC

Funders/Accreditation



Training at ARCC

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 @ARCCLTD 

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Registered Company No: 6250781